



Sponsorship Package

Gigi Climbs Kili for Family

“ Five Ottawa Grandmothers climb Mount Kilimanjaro
to support African Grandmothers”

We have chosen to support the



the Stephen Lewis
FOUNDATION

Easing the pain of HIV/AIDS in Africa

“Help African Grandmothers raise their grandchildren who have been orphaned by AIDS”



About the Charity and Event



NO MOUNTAIN TOO HIGH

The Charity

Five Ottawa area women: Gisèle Lalonde Mansfield, Trudy Stephen and Barbara Carriere – three grandmothers; Liza Badham – a great-grandmother; and Tina Carriere – a wannabee grandmother have taken on the cause **to support the Stephen Lewis Foundation's Grandmothers to Grandmothers Campaign.**

African grandmothers are being faced with raising their grandchildren, after having buried their own children who have died of AIDS. IMAGINE that these destitute and despairing grandmothers have very few resources in a world where survival is a daily challenge.

In response, these Ottawa area women are focusing their efforts on raising at least \$50,000 by October. They are almost halfway there with over \$24,000 in donations already in the hands of the Stephen Lewis Foundation helping to support over 170 grassroots' projects in 14 countries in sub-Saharan Africa.

"Africa's grandmothers are not victims --- these women are heroes to be looked up to and revered." says Gisèle Lalonde Mansfield, founder of the group. "These women bear the weight of an entire continent and do it with humility, grace and love beyond our wildest imagination."

Date of Climb

To raise awareness to the cause, the five women will be climbing Mt. Kilimanjaro in Tanzania, at their own expense, starting October 4, 2007. They hope to have at least 10 climbers in their group by then.

Upcoming Events to support the Climb

The **NO MOUNTAIN TOO HIGH family fun fair and BBQ** will be held on **June 30, 2007** from 10 AM to 7 PM at the Dunrobin Community Centre. Advance admittance tickets are currently on sale at \$8 per person or \$20 for a family of 3 or more. Admittance tickets on the day of the event will be \$10 per person or \$25 for a family of 3 or more. Discounted tickets for seniors (65+) or groups of 10 adults or more are also available immediately at \$7.50 each.

Kilimanjaro Trail Hike & Run, is planned for the **end of September** on the NCC's Old Quarry Trail in Kanata. This event will be the climbing team's official send-off as they leave the following week for Tanzania. The goal for this event is to raise an additional \$10,000.



Sponsorship Opportunities

Make our Cause your Cause!

Sponsors will be recognized at all pre-events, throughout the climb and post event.

All proceeds to the Stephen Lewis Foundation's Grandmothers to Grandmothers Campaign.

Reach The Peak - \$500

Industry exclusivity in this category.

An opportunity for a company representative to speak at the event.

Prominent corporate logo/name recognition and positioning.

Media advertising and promotion.

Posters

Event program and registration form.

Exhibit space (where applicable).

All corporate signage.

Website exposure and link.

Additional media relations and marketing opportunities.

Post-event print media appreciation advertisement.

Climber - \$250

Public acknowledgement at the event.

Corporate logo/name recognition and positioning.

Media advertising and promotion.

Poster

Event program and registration form.

Exhibit space (where applicable).

Entrance and main stage signage.

Website exposure and link.

Additional media relations and marketing opportunities.

Post-event print media appreciation advertisement.

Rest Stop - \$100

Public acknowledgement at the event.

Corporate name recognition and positioning.

Media advertising and promotion.

Event program and registration form.

Additional media relations and marketing opportunities.

Post-event print media appreciation advertisement.

In Kind Sponsorship for Services

Corporate name and/or logo recognition and positioning (based on level of donation) in all printed materials.

Additional media relations and marketing opportunities.

**TO ENSURE THAT SPONSORS ARE LISTED IN ALL PROMOTIONAL MATERIALS
THE DEADLINE FOR THE NO MOUNTAIN TOO HIGH FAMILY FUN FAIR AND
BARBEQUE IS JUNE 2ND, 2007**



Opportunities at a Glance

Opportunities	Reach The Peak	Climber	Rest Stop	In Kind
Industry exclusivity in this category	✓			
Opportunity for a company representative to speak at the event	✓			
Acknowledgement at pre, day of and post event	✓	✓	✓	
Corporate Recognition and Positioning				
Media advertising and promotion	Prominent Logo	Logo	Name	TBD
Event Program	Prominent Logo	Logo	Name	Name
Registration form	Prominent Logo	Logo	Name	Name
Signage	All Signage	Entrance and Main Stage	✓	✓
Website exposure and link	✓	✓		
Additional media relations and marketing opportunities	✓	✓	✓	✓
Post-event media appreciation advertisement	✓	✓	✓	✓

Past and Current Sponsors



To discuss sponsorship opportunities further:

Gisèle Lalonde Mansfield at 613-947-7000 ext. 377 (weekdays) - 613-832-0859 (weekends & evenings)
or visit

www.gigiclimbskili.com

Cheques should be made payable to Gigi Climbs Kili for Family and mailed to
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