

***Pig-e-Bank Halloween Campaign
to support the
Gigi Climbs Kili for Family Fundraiser***



There are over 13 millions orphans in sub-Sahara Africa who desperately need your help to survive. They don't need much, just ENOUGH! They too deserve a chance at a future, to grow up strong and healthy. Please join me in alleviating some of their torment by collecting donations with your very own Pig-e-Bank at Halloween. It's easy, fun and brand new!

When you have nothing --- Every penny counts!!!

Call me at 613-720-4599 for details and to reserve your Pig-e-Bank or register online at www.gigiclimbskili.com

All proceeds go to the Stephen Lewis Foundation to support the:

grandmothers to grandmothers

**a campaign to raise awareness and mobilize support in Canada for
Africa's grandmothers**

When I was a little girl...

Almost 50 years ago, I was fortunate to meet a couple of missionaries from Africa who were visiting our school to tell us about the poverty and famine the children in their communities were faced with each day.

I like to think that the pennies I gave through my school and church program helped save the lives of some of those children.

I also like to believe that this summer, at a Grandmothers Gathering in Toronto, I was even more fortunate to meet some of those children, who like me are now grandmothers. These women have earned our love and respect. They've survived more hardships than we can imagine. And they need our help once again because the children they raised and educated have died of AIDS and left them with their new "Burden of Love", their grandchildren. They don't ask for much, just ENOUGH for their grandchildren to survive. Please help me to help them through the grassroots projects supported by the Stephen Lewis Foundation. For more information on the more than 140 supported by the foundation visit their website at www.stephenlewisfoundation.org

How the program works...

This is an artist rendering of the GiveMeaning Pig-e-Bank (pun intended!), the brainchild of Tom Williams, CEO of the GiveMeaning Foundation to fill the void left after the removal of the UNICEF boxes. Each box has a unique ID #. The child (or an adult helper) goes online and registers their box. When they register their box, they choose "Gigi Climbs Kili for Family - Grandmothers to Grandmothers" project and the money collected from their box will automatically go to my campaign.

When the child collects money into their box, they hand each donor a card (there is a pad of cards attached to the back of each box). The card contains the child's unique id # which allows the donor to log-on to our site and see what charity the child has chosen. The child can also upload art work and write a thank-you letter visible on their web page explaining why they chose the charity.

GiveMeaning will send a volunteer driver to pick-up each change envelope once raised almost anywhere in Canada.